



Application Docket

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About the Awards

Background

Edelweiss Capital and Kubera Partners launched a national awards programme in 2008, managed by EdelGive Foundation, with a vision to recognize, promote and support outstanding innovations that are **catalysing positive social change** across India.

Objective

The objective for the EdelGive Social Innovation Honours 2010 is to identify and reward organisations that are **innovating to empower women in India**.

In India, statistics continue to highlight the ways women and girls remain marginalised and disempowered:

- **Over 50% of girls in India still fail to enroll in schools**
- **In rural areas, 1 in 7 are married before the age of 13**
- **Lack of access to maternal health care in India still claims the lives of 1 in 70 women**
- **Female labourers get paid 40 to 60 per cent of wages as compared to male labourers.**

Such figures reveal a pressing need for progress, and that is why we have chosen to focus our awards on outstanding innovations that empower women, in the areas of education, health and well-being, livelihoods, social and cultural rights and governance. The objective is to showcase and support organizations with original approaches to tackle the many challenges facing women in India.

Categories - EdelGive Social Innovation Honours 2010

Health and Well Being	Education	Livelihoods	Social and Cultural Rights	Governance
<i>Awarding an innovation which promotes women's health and over all well-being</i>	<i>Awarding an innovation which provides women with access to education, and/or improves the quality of education available to women</i>	<i>Awarding an innovation which helps women increase their income and/or provides them with employment opportunities</i>	<i>Awarding an innovation which helps women overcome social and cultural challenges and barriers</i>	<i>Awarding an innovation which empowers women to participate in available legislative positions</i>
<u>You can apply if you work on:</u> <u>(This is an indicative list only)</u>				
Reproductive health	Creating access to education	Vocational training and skill enhancement	Initiatives around improving women's social status	Preparing women to participate in available legislative positions
Maternal health	Promoting quality education	Creating access to credit	Rights' education	Initiatives that promote women's participation in the electoral process
General health	Bridge courses	Creating/Facilitating linkage to markets	Rights of widows	Capacity building and training of women to play their roles in government
Mental health	Educational services	Creating/Facilitating access to minimum wages and/or social security	Domestic Violence	Mobilizing women to participate in <i>gram sabhas</i>
Trauma counselling	Women's adult education	Creating/Facilitating access to employment programmes or schemes	Women's representation in the media	
Sanitation		Creating access to natural resources		
Disability related issues		Providing support services for women migrants		

Health and Well Being	Education	Livelihoods	Social and Cultural Rights	Governance
Occupational health hazards				
Nutrition				
Preventing sex selective abortion				

Evaluation parameters

The jury will evaluate the application forms received across the categories on the following parameters:

- Innovation in:
 - Idea, and/or
 - Implementation
- Direct social impact
- Sustainability of the initiative

Eligibility Criteria for participation

Applicants applying for the Awards should be registered in India as one of the following entities:

- Trusts
- Societies
- Not for profit companies u/s 25 of the Companies Act, 1956.

Timelines

Process	Date
Deadline for receiving Application Forms	December 21, 2009
Announcement of Short Listed Entities (SLEs)	January 2, 2010
Announcement of Nominees for the final jury round	February 22, 2010
Final jury round	March 03, 2010
Determination of Winners	March 04, 2010

EdelGive Social Innovation Honours 2009

The Process

In 2008, we launched the first round of an exciting new annual award to recognise outstanding innovations that positively impact girl children in the three areas of education, health and nutrition and employability.

Through the awards we sought to raise awareness of issues surrounding girl children, support organisations working on innovative projects and promote sharing and learning of these ideas amongst the private and public sectors.

We sought organizations whose work with young girls was innovative and sustainable, and assessed the applicants on the impact of their innovation, and its potential to become a sustainable model.

In 2008, we received 120 applications from across seventeen states, and the pool of applicants was shortlisted to 15 organizations by an internal jury, consisting of faculty from Tata Institute of Social Sciences (TISS) and EdelGive Foundation. Interviews and discussions with staff, beneficiaries and other stakeholders were undertaken during field visits by faculty from TISS, our field partners, to the 15 organizations. They were rigorously assessed and scored on innovation, its impact and sustainability of that innovation.

A final shortlist of 9 was arrived at by TISS faculty and invited to present in front of the jury. The jury, consisting of prominent members from the social sector, media and the corporate sector then made their final decision.

The entire process was partnered **by Ernst & Young Pvt. Ltd.** as the official tabulators and process advisors, and faculty from **Tata Institute of Social Sciences** were field assessors and process consultants.

2009 Winners

The total prize money awarded to three winners was INR 30, 00,000/-, while runners up received a sum of INR 6, 00,000/-. The winners were:

Samata, which has introduced a groundbreaking education and research programme based on tribal knowledge systems and practices to tackle child marriage, child labour and early motherhood amongst young girls in Andhra Pradesh, as the winner under the '**Education**' category. Founded in 1990, the organization works for the protection and development of tribal communities in India and for ecological sustenance of the Eastern Ghats.

Anjali, based in Kolkata, which works on the issue of mental health of girls and women, was selected as the winner under the '**Health and Nutrition**' category. Anjali is developing innovative practices to help women take charge of their mental well being and support the mental health needs of their communities. Since 2000, they have worked to

mainstream mental health in the wider society and have partnered with the government to help 'humanise' the health care system.

Azad Foundation, which is developing a bold new livelihood option for young women from Delhi's slums by training them as professional taxi drivers, was awarded as the winner under the '**Employability**' category. The rationale behind the setting up of Azad Foundation was to provide livelihoods with dignity to underprivileged women. Since 2007, Azad has sought to level the employment field for these women in Delhi by improving their economic and social status.

Application Form for 2010

Instructions for completing the Application Form

When completing the Application Form, please note the following:

- Use a pen only – please do not use pencil
- The Application Form needs to be signed, at the space provided, by at least two senior officers of the organization (from amongst the MD, CEO, COO, Chairman, Directors, Trustees, etc.)
- Attach any relevant documents required to explain the initiative you are entering into the Awards, but please keep these to a minimum. Not more than 2 pages will be accepted as attachments to this Application Form.
- Attach a copy of the latest audited annual report of the organization
- Each Application Form can be used for a single entry only. If additional Application Forms for applying in multiple categories are required, a photocopy of the Application Form can be used.
- The Application Form can also be downloaded from the website- www.edelgive.org
- Application Forms should be filled only in English or Hindi
- Please send the completed and signed Application Form in by 5:00 pm on December 21, 2009 to EdelGive Foundation, Mittal Chambers, 1st floor, Opposite to Inox Mall, Nariman Point, Mumbai – 400 021
- If you have any questions about the Application Form, please contact Gilroy Correia / Girija Tulpule at 022- 65240579 / 65240580
- Please refer to the attached Rules & Regulations and Guidance Notes for additional guidelines on participation
- Please note that only short listed applicants will be notified
- As per the Rules & Regulations governing these Honours, the previous years' winners' and runners-up will not be eligible to participate in the Awards process for three years.

Thank you.

Last date for receipt of application: December 21, 2009

BASIC APPLICANT INFORMATION

1.1 Basic information:

1.1.1. Registered name of the organization: _____

1.1.2 Office address:

City: _____ State: _____ Pin code: _____

1.1.3 Presence in India (states):

1.1.4 Date of starting operations (DD/MM/YYYY): _____

1.1.5 Current Key Functionary: Mr./ Ms. _____

(You may like to attach a one page profile of the key functionary as a separate sheet with the application form)

1.1.6 Contact details:

Office phone: (STD code): _____ (No.): _____

Fax: _____ Email: _____

Mobile: +91 - _____ Website: _____

1.2 Regulatory information:

1.2.1 Legal status of the organization: _____

1.2.2 Registration Number: _____

1.2.3 FCRA No., if any: _____

1.2.4 Tax exemption information (Date and reference number): _____

1.3 Detailed information:

1.3.1 Financial:

1.3.1.1 Annual programme expenditure of the organization (in Lakh Rs.):

1.3.1.2 Annual administrative expenditure of the organization (in Lakh Rs.):

1.3.2 Board / Trust composition:

Sr. no.	Name	Qualification / professional degree	Number of years associated with organization	Occupation and Designation

1.3.3 Organization specific information

1.3.3.1 Number of girls/women reached through the innovation applied for the Awards: _____

1.3.3.2 Number of staff members employed by the organization (as on September 30, 2009): _____

1.3.3.3 Number of volunteers employed by the organization (as on September 30, 2009): _____

1.3.4 Other:

1.3.4.1 What are the core objective(s) of your organization? (In less than 150 words)

1.3.4.2 What are the core programmes or initiatives of your organization? (Maximum of 3)

1. _____

2. _____

3. _____

1.3.5 Relationship with affiliate organizations:

Does the applicant organization have any form of synergies and / or any form of interaction in relation to organizational activities, operational functions, financial costs, source of capital, key management etc. with an **affiliate for-profit organization** for socio-economic value creation in activities undertaken?

Based on the guidance note below¹, if the answer to the above question is yes,

- i. Please describe in not more than 300 words (use separate sheet if necessary):

¹ “**Affiliate for-profit organization**”, in relation to any applicant means to include:

- any for-profit entity controlled, directly or indirectly, by such applicant to the EdelGive Social Innovation Honours 2010, or
- any for-profit entity that controls, directly or indirectly, such applicant to EdelGive Social Innovation Honours 2010, or
- any for-profit entity under common control of any organization/ person, which/who also controls such applicant to EdelGive Social Innovation Honours 2010.

For the purpose of this definition, “**control**” means the power to direct the management and policies of an entity whether through the ownership of voting capital, appointment to the governing board, by contract or otherwise.

- the nature of such relationship and whether it is on an arm's length basis;
- respective rights and obligations of the affiliate entities;
- extent of overlap of activities, if any;
- existing safeguards against co-mingling of funds;
- governance structure of the respective entities;
- any other material information with respect to the relationship between the affiliates.

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ii. Please confirm whether:

- a) The income derived from the activities of the applicant organization is completely reinvested in mission activities or operational expenses, and/or retained for business growth and development; or
- b) Whether such income derived from the activities of the applicant organization is shared with another affiliate/ non-affiliate for-profit organization.

If the answer to the above question is (b) please describe in not more than 250 words, the nature of such revenue/ profit sharing arrangement

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APPLICATION FORM (please use a separate form for each entry)

- A. Category applied for*:**
- Education
 - Health and well-being
 - Livelihoods
 - Socio-cultural rights
 - Governance

*In case the innovation falls under multiple categories, tick the category which best defines your innovation.

B. The Issue / Problem that existed

What were the challenges faced for which an innovative solution was required? (In not more than 250 words)

C. The innovation / initiative

What is the innovation that emerged to address the problem(s) described in B above? (In not more than 250 words each).

1. Innovation in the idea:
2. Innovation in the implementation of the idea:

D. Impact of innovation

What impact has your innovation had on the lives of women in India? (In not more than 250 words):

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E. Future Potential / sustainability

(a) What are the key factors that are required for the innovation to sustain and grow over the next five years? (Not more than three)

1. <hr/>
2. <hr/>
3. <hr/>

(b) Where do you see the innovation 5 years from now? (In not more than 250 words)

<hr/> <hr/> <hr/> <hr/> <hr/>

F. Any other information, with respect to the innovation that you would like to provide (restricted to 250 words).

Declaration

The information provided herein is true and complete to the best of my knowledge. I accept the rules and regulations of participation. I understand the information provided in this Application Form is for the purpose of selecting recipients of the Awards and I consent to the use of this information for such purpose.

Signatory 1:

Name	Title	Signature

Email: _____ Mobile: _____

Phone (Off): _____ Date: _____

Signatory 2:

Name	Title	Signature

Email: _____ Mobile: _____

Phone (Off): _____ Date: _____

Pre-submission checklist

Please refer to this checklist to ensure that you have completed all the steps in the application process.

The Application Form has been completed in permanent ink	<input type="checkbox"/>
The Application Form has been filled in English or Hindi only	<input type="checkbox"/>
The participating organisation's registration number has been provided	<input type="checkbox"/>
All questions have been completely answered: General and Applicant information section	<input type="checkbox"/>
All questions have been completely answered: Application Form section	<input type="checkbox"/>
The Application Form has been signed by two senior management members, board members or trustees, in permanent ink	<input type="checkbox"/>
The contact information provided is updated, to facilitate communication from the Awards management team	<input type="checkbox"/>
The Application Form along with the last audited annual report has been sent to EdelGive Foundation, Mittal Chambers, 1 st floor, Opposite to Inox Mall, Nariman Point, Mumbai – 400 021 before 21.12.2009	<input type="checkbox"/>
One copy of the completed Application Form is retained with the Applicant	<input type="checkbox"/>

Rules and regulations for the Honours process

1. Definitions

Term	Definition
Awards	EdelGive Social Innovation Honours, 2010, by whatever name called
Awards Management	Personnel from EdelGive Foundation or appointed / engaged by EdelGive Foundation, who are responsible for the conduct of the Awards
EY	Ernst and Young Private Limited, Process Advisors and Official Tabulators to the Awards
Honours	Categories as defined in the Rules
Woman	A female human regardless of age
Applicant	Any Organization / NGO that participates in the Awards
Short Listed Entity (SLE)	Organization that get short listed post the round of Initial Jury evaluation
Nominees	SLEs selected for the Final Jury evaluation
Jury	A group of persons with relevant experience in dealing with NGOs / having knowledge about NGOs, selected to shortlist Nominees in all Award categories and decide the final Winners
Rules	These Rules and Regulations governing the Awards, as changed from time to time
Non government organization (NGO)	Private sector, voluntary (and usually non-profit and non-sectarian) organization that contributes to, or participates in, cooperation projects, education, training or other humanitarian, progressive, or watchdog activities.
Affiliate for-profit organisation	<ul style="list-style-type: none"> - Any for-profit entity controlled, directly or indirectly, by such applicant to the EdelGive Social Innovation Honours 2010, or - any for-profit entity that controls, directly or indirectly, such applicant to EdelGive Social Innovation Honours 2010, or - any for-profit entity under common control of any organization/ person, which/who also controls such applicant to EdelGive Social Innovation Honours 2010.

2. Eligibility Criteria for participation in the Awards

Applicants applying for the Awards should satisfy the following criteria:

- The Applicant should not be barred from conducting any activities by any court or government regulatory body in India
- The Applicant should not propagate political or religious doctrines
- The Applicant should be a registered organization in India, under the relevant Indian legislations governing Trusts, Societies, or u/s 25 of the Companies Act.

3. Receipt of entries

- Participation in the Awards will be construed as an acceptance to the Rules and Regulations stated herein and the Application Form signed by the Applicants will indicate the acceptance of the same
- All entries must reach EdelGive Foundation at the address mentioned in the Application Form, during working hours. **The deadline for receipt of all the entries is 21st December 2009.** Receipt of entries after last date of receipt specified may be permitted only at the discretion of Awards Management
- Awards Management will not be responsible for Application Forms that are lost in transit / received late
- Application Forms once submitted and accepted by Awards Management, will be considered as final. No alterations, replacements will be permitted.
- If separate Application Forms are received for the same initiative, from different individuals/ organizations, such entries will be treated as one Entry
- Each Application Form can be used only for a single entry. If additional Application Forms are required, a photocopy of the Application Form can be taken or downloaded from the website www.edelgive.org by following instructions mentioned on the website.
- The details in the Application Form should be typed or handwritten clearly
- Awards Management has right to add Application Forms in any Award category (based on any manner or research, as it deems fit) to augment the quality of Application Forms received from Applicants
- In the event any Short-Listed Entry declines participation / application, Awards Management has the right to replace such Short-Listed Entry with another Short-Listed Entry

4. Completeness of entries/ Disqualification

- The Application Form needs to be complete in all respects. Once complete it must be signed by two senior officers from the Applicant organization (from amongst the MD, CEO, COO, chairman, proprietor, directors, trustees, etc.)
- Incomplete Application Forms received in any manner will disqualify an organization from participating in the Awards
- Application Forms will be accepted in **English or Hindi** only
- Disqualification of entries is at the sole discretion of Awards management, on a case by case basis
- Any clarifications required from the Applicant will be obtained through discussions with the Applicant on a best effort basis
- The number of nominees short listed in each Award category will be five
- In the event no Applicants in a category are found to be worthy of inclusion by any Jury, the Award category will be cancelled. The decision of the Jury in this regard will be final and non-contestable. The Awards management will not entertain any queries in this regard.

5. Award categories and evaluation parameters

- Awards objective: The objectives of the Awards is to identify and reward organizations that are innovating to empower women in India

- The Award categories may be changed / modified / increased or reduced / cancelled based on the level of applications received, at the discretion of Awards Management
- The parameters for evaluation are subject to revision by Awards Management or Jury at their discretion
- Determination of category for each Applicant will be in accordance with laid-down Rules. Awards Management reserves the right to make the final judgment in case of any ambiguity in Rules / disputes over suitability.
- Awards categories as defined by Rules, are as follows:

Award Categories	Definition
Health and Well Being	Awarding an innovation which promotes girls'/women's health and over all well being
Education	Awarding an innovation which provides girls/women with access to education, and/or improve the quality of education available to women
Livelihood	Awarding an innovation which helps women increase their income and/or provide them with employment opportunities
Socio Cultural Rights	Awarding an innovation which helps girls/women overcome social and cultural challenges
Governance	Awarding an innovation which prepares women to participate in available legislative positions

- Awards Management can change the definition of the categories, or the categories themselves, at its discretion

6. Short-listing of the Entities for each category

- Awards Management will only contact the short-listed Nominees for the final jury presentations. The decision of the Awards Management in this regard will be final and binding. No communication in this regard would be entertained.
- SLE for each category will be based on the scores assigned by the Jury and verification conducted by an Independent Agency. Accuracy of the information is not the responsibility of EdelGive or EY.
- The completeness of the questionnaire / checklist carried during the verification is the responsibility of EdelGive Foundation.
- Award Management's decision on the shortlisting will be final and binding on all SLE.
- If the Awards Management does not find any of the Applicant in a particular category to be compliant with the desired standards, the Applicant would not be shortlisted as a SLE.

7. Verification of the questionnaires

- Awards Management will appoint an Independent Agency to conduct field visits to the location of the SLE and verify the details submitted by them
- Awards Management will make the best efforts possible to conduct field visits to SLEs, but the Awards Management shall not be responsible if the persons do not participate or do not agree to the conduct of the verification, or are not contactable. In such

case, Awards Management may, at its discretion, disqualify participation or continue in such other manner, as deemed fit.

- The results of the verification will be confidential and will not be disseminated to any Applicant.

8. Determination of winners

- The results of the field visits and verification done by the Independent Agency will be presented to an independent Jury for determination of winners
- The shortlisted entities would make a presentation to the Final Jury members and go through a round of question and answers
- Final Jury would score the Nominees based on the presentation and question and answer session
- Final Jury's decision is final and binding on all Nominees
- The Final Jury may decide, in order to maintain the high standards of these Awards, that there could be no winner in a particular category
- The previous three years winners' and runners-up will not be eligible to participate in the Awards process
- The results of the questionnaire tabulation and verification are subject to the application of pre-determined weights
- Train travel expenditure from source station to Mumbai and back, for 1 person by 3rd AC will be reimbursed by Awards Management. All other costs of appearing before the Jury will be borne by the Applicant.

9. General

- Applicant understands and agrees that mere inclusion in the Awards does not entitle them to a prize or to any other form of consideration
- Decision of Awards Management on all matters is final and binding on all Applicants and no correspondence will be entertained on the same
- An organization can participate in more than one award category. However, the organization will have to apply using another Application Form.
- Applicants, SLEs and Winners permit free of cost, the use of their name and factual information about their participation in public media (for the build-up to the Awards, during the Awards ceremony, etc.) and do not have any right to any revenues earned through intellectual property rights generated by the Awards, if any.
- Edelweiss, EdelGive Foundation, Kubera and EY will not be liable for any claims / disputes made by the Applicants in relation to the Awards
- The Awards Management reserves the right to withdraw, or amend the Rules and Regulations of the Awards at any time, with retrospective effect, and does not take responsibility for any loss or damage that any person or organization may suffer as a result of participating or attempting to participate in the Awards, the Awards being withdrawn or its Rules and Regulations amended
- The Awards Management cannot and shall not be accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Awards. The Awards Management and its contractors can not be held responsible for matters out of its control and for force majeure reasons
- Additions, deletions and / or modifications to these Rules are at the discretion of the Awards Management and the Awards Management may make such additions / deletions and / or modifications, at any time before the Awards

- All disputes relating to or arising out of the Awards shall be subject to the laws of India, and shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at Mumbai, India
- The Applicants, SLE and Nominees agree that they shall hold harmless the Awards Management, its employees, officers, contractors or other persons and shall defend them against any loss, claim, demands, costs, damages, judgments, expenses or liability arising out of or in connection with any or all claims whether or not groundless, that may be brought against the Awards Management by any third party in connection with participation in or winning the Award
- If Applicants are unclear as to the Rules or any element of the Awards or experience difficulties of any kind, they can write in their questions, problems or queries to the following address: EdelGive Foundation, Mittal Chambers, 1st floor, Opposite to Inox Mall, Nariman Point, Mumbai – 400 021 or email us at honours@edelcap.com . The Awards Management shall endeavor to the best of its ability to respond thereto.

10. Timelines

- The Awards will follow the following indicative timelines:

Process	Date
Deadline for receiving Application Forms	December 21, 2009
Announcement of Short Listed Entity (SLE)	January 2, 2010
Announcement of Nominees for final round	February 22, 2010
Presentation dates	March 03, 2010
Determination of Winners	March 04, 2010

- Efforts will be made to follow the above timelines. However, in the event of circumstances beyond the control of Awards Management, these timelines may need to be altered.
- Awards Management and its sub-contractors cannot and shall not be held accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Awards or its ceremony on account of any factors beyond its control.

11. Breach of Rules and Regulations

- If at any time, any information provided by any Applicant is found to be incorrect in any manner whatsoever, then the Applicant will be barred from participating in the Awards.
- If after the conclusion of the Award ceremony, any information provided by any Applicant is found to be incorrect in any manner whatsoever, then the Applicant will be liable to return the Award given, if any.
- Determination and final judgment on whether the information provided is incorrect or not, rests with Awards Management.
- Awards Management has the right to ask for proof of information provided / audit the information provided during the interview process. If such a request is made and the Applicant does not comply, the Applicant could be disqualified from participation at the Awards.

Guidance notes for completing the Application Form

This section provides guidance on how to complete each question in the Application Form. If you have any further questions, please contact Gilroy Correia or Girija Tulpule at (022) – 6524 0579 / 6524 0580.

1. Basic Applicant information

1.1 Basic information

- 1.1.1 Please state the full legal name of your organisation
- 1.1.2 Please provide the registered address the organisation along with the city, state and pin code
- 1.1.3 Please provide the names of the states that the organization conducts its operations in.
- 1.1.4 Please state the date your organisation started operations
- 1.1.5 Please state the name of the current chief functionary of the organization. The current chief officer will be the one to take important management decisions on behalf of the board.
- 1.1.6 Please provide a landline, fax and mobile number on which we can reach the organisation. Please also provide the STD code. Also provide an email address by which we can reach the applicant organisation and the website address for your organisation, if any

1.2 Regulatory information

- 1.2.1 Please give the legal status of your organisation as it appears on your registration document. Eg. Trust, society, sole proprietorship, etc.
- 1.2.2 Please provide the registration number of the organization and the Indian Act that it falls under. Eg: Societies Act, Trust Act, etc.
- 1.2.3 Please provide us with the Foreign Contribution Regulation Act (FCRA) number, if any
- 1.2.4 Please provide tax exemption information that is applicable to the organization

1.3 Detailed information

1.3.1 Financial

- 1.3.1.1 Please provide the total expenditure (in lakh Rs.) of the organization in the programme entered into the Awards for the year 2008-09
- 1.3.1.2 Please provide the total expenditure (in lakh Rs.) of the organization for administrative purposes for the year 2008-09

1.3.2 Board / Trust composition

Please provide us with the details of the board members of the organization. The details of the board members should include the following:

- a) Name: The full name of the board members
- b) Qualification: The educational qualifications / degrees attained by the respective board members
- c) Number of years associated with the organization
- d) Occupation / designation: Designation of the board members in terms of overseeing the operations of the organization

1.3.3 Organisation specific Information

1.3.3.1 Please tell us how many women beneficiaries the innovation entered into the Award reached last year (2008-09)

1.3.3.2 Please tell us how many staff members your organisation employed as on September 30th, 2009

1.3.3.3 Please tell us how many volunteers your organisation employed as on September 30th, 2009.

1.3.4 Other

1.3.4.1 Please summarise the main objectives of your organisation. Objective of the organization is the reason and motive of its existence.

1.3.4.2 Please mention the core programs or initiatives of the organization that have been commenced.

2. Application Form

- A. Please select which category you would like your Application to be considered under. Please note that in case we feel that the innovation entered by you is not appropriate, we shall change the category the organization has applied in.
- B. Please mention the issue and problem that existed in the society / environment in which the organization presently operates. Substantiate the challenges faced for which the organization implemented the innovation solution. Please note that this answer should link with Question C
- C. Please describe the innovation. The innovation may either be the idea itself or the way the initiative was implemented. You may like to detail out the ideation and clearly demonstrate on why the nominated idea / initiative is innovative and different from others.

Alternatively, you may also like to mention the unique or innovative process adopted to implement the idea or initiative. Please provide as much details as possible around process, people or resources involved, and any methodology adopted to increase the impact of the initiative.

- D. Please mention the direct impact your nominated innovation on the intended beneficiaries. You may like to indicate how your innovation has led to improvement in lives of targeted women/girls and addressed the challenges faced by the group. Ideally, the impact should have made substantial and sustainable impact. You may also like to quantify the impact, if possible, which may demonstrate the desired improvement in the intended segment.
- E. (a) Please mention three important factors which you think may be required to sustain the innovation in the long run. You may like to mention the crucial factors like people, funds, and regulatory changes required, to ensure the growth and success of this innovation over the next five years.
- F. (b) Please indicate your vision and plans for the nominated innovation for the next five years. You may like to mention the following as part of your plan and vision for next 5 years:
 - a. Target beneficiaries or increased reach
 - b. Planned investments
 - c. Follow-up and other initiatives
 - d. Communication strategy to spread the awareness about the initiative
- G. Please provide any other information which you think may be relevant for evaluating your entry for the purpose of these Awards
- H. **Declaration:** Please read and certify the information submitted for accuracy and completeness. Upon acceptance of the declaration, an applicant certifies the information submitted to be true and complete in all respects. Any untrue and / or incomplete application may lead to the disqualification of the application

Please assign your consent for use of information for the purpose of evaluating your application for Awards

- I. **Signatory:** The application is required to be signed for accuracy and completeness of the information provided, by two senior functionaries (from amongst the MD, CEO, COO, Chairman, Directors, Trustees, etc.) of the organization.

Please provide the email and contact numbers of the signatories to the application form.

Please mention the date of signing of the application.